

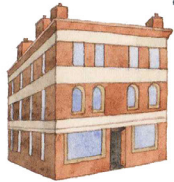


# Improving lives by investing in our communities

First Southwest Bank is honored to be the only bank in Southwest Colorado and the Four Corners region designated as a Community Development Financial Institution (CDFI) – a certification from the United States Treasury for banks that provide access to credit and financial services to underserved communities. Our CDFI Initiatives allow us to improve the quality of lives in our communities by promoting economic growth through categorically unique programs attainable by all.

## Where the money comes from...

Our CDFI status allows us to leverage both public and private dollars through matching funds to support worthy projects and endeavors. Funding sources include the US Treasury and other Government Agencies, Private Foundations, Corporate Partners, and Individual Deposits designated for investment in the Greater Good.



## And the cycle repeats itself...

Newly financially stable community members and organizations can then reinvest into the CDFI Initiatives and the circle of community closes and sustains itself, allowing all to reach their full potential.



## Where does the money go...

We then invest these funds through program grants, low-interest loans with attainable terms, and technical assistance grants into the communities we serve. Some of our specific CDFI Initiatives include small business development, education, healthy food programs, sustainability initiatives, financial services for under-banked populations, and affordable housing.



## What happens when we invest...

Jobs are created through business expansion, communities become healthy and grow, people realize their dreams and aspirations, financial stability is instilled, and vital services such as child and health care are supported. And the community goes from surviving to thriving.

# 1st SouthWest Bank

## We Can Help You Get There™